NIKKA SILVA

✉ nikkasilva.co@gmail.com 📞 +639661849271 🌐 nikkasilva.com 🔗 linkedin.com/in/nikka-silva/

WORK EXPERIENCE

MoodLearning, inc.   **June 2022 - Present**
Fulltime - Multimedia Designer & eLearning Developer | UP Diliman, Quezon City
- Created 50+ eLearning assets, animations, and SCORM packages for government and university clients, ensuring brand and content alignment.
- Designed UI/UX for Learning Management Systems and websites in collaboration with the computing team.
- Developed three front-end WordPress websites, optimizing usability, responsiveness, and branding.
- Edited training videos demonstrating LMS navigation and product usage, helping users maximize their experience and engagement.
- Processed 20+ audiobooks, enhancing narrative flow with audio stitching and sound effects.

Longtail Marketing Corp. (Adult & Lifestyle Niche)   **October 2024 - Present**
Part-Time - Video Editor | United States
- Produced YouTube-ready content for creators in the adult entertainment space, ensuring all materials were strictly safe for work (SFW)
- Maintained a brand-friendly tone while maximizing viewer engagement through thoughtful editing, pacing, and titles
- Ensured all published content met YouTube's monetization, copyright, and platform policy requirements

Freelance
WordPress Developer
- Website Development for Conntech Solutions
  - Collaborated closely with the back-end developer to design and build the website using WordPress, tailored to the client's specific needs.
  - Currently maintaining and updating the website to ensure its ongoing functionality and performance.

Graphic Designer
- Collaborated with a team of four to develop a template for PHILCESS's PowerPoint and manual materials.

EDUCATION

New Era University | Bachelor of Science in Entertainment and Multimedia Computing   **August 2022**
Specialization in Digital Animation Technology | New Era, Quezon City
- Served as Vice President Externals and Acting President of the Multimedia & Entertainment Technology Association, while also contributing as a University Video Editor.

SKILLS

Software Proficiency
- **Adobe Creative Suite:** Premiere Pro, After Effects, Illustrator, Photoshop, Audition, Lightroom
- **Audio Editing:** Audacity, Adobe Audition
- **Web & UI/UX:** WordPress, Figma
- **eLearning Development:** Articulate Storyline 360
- **3D & Animation:** Blender, Autodesk Maya

Creative and Technical Skills
- UI/UX Design, WordPress Development, Video Editing, Audio Editing, Motion Graphics, Graphic Design, Sketching & Drawing, HTML & CSS, Adobe Creative Suite.

Languages
- English, Tagalog

CHARACTER REFERENCE

Upon request